

# BRIAN TIBAYAN

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## EDUCATION

**Doctor of Philosophy in Education (Curriculum and Instruction)** | University of Idaho | 2025

- Dissertation: *The influence of empathy-based applied improvisation on the improved communication of STEM graduate students in the Three-Minute Thesis Competition*
- Major Professor: Dr. Brant Miller

**Master of Fine Arts in Theatre Arts (Performance)** | University of Idaho | 2020

- Major Professor: Kelly Quinnett

**MA Media Studies in Broadcasting** | University of The Philippines (Incomplete)

- Completed 41 credits of graduate level-coursework

**Bachelor of Arts in Broadcast Communication** | University of the Philippines | 1998

## TEACHING EXPERIENCE

**Instructor** | University of Idaho | Fall 2025

- Teaches *Improv for 3MT Presentations* and *Science Communication in Action*, both delivered in hybrid/online formats.
- Courses focus on applied storytelling, strategic messaging, and interdisciplinary communication grounded in research from science communication, applied improvisation, and performance pedagogy.

**Instructor** | University of Idaho | Fall 2024

- Designed and taught ED 504: *Improv for 3MT Presentations*, a science communication course, integrating improvisation, storytelling, writing and public speaking techniques to help scientists effectively convey their research to diverse audiences.
- Delivered the course in a hybrid format, accommodating both in-person and online students to ensure accessibility and engagement for learners across multiple locations.
- Mentored graduate students, leading to measurable success, including statewide recognition in the Three-Minute Thesis competitions and improved communication confidence.
- Developed equity-centered curricula tailored to multilingual and multicultural learners, building inclusive and culturally responsive learning environments.

**Teaching Assistant** | Theatre Arts Department, University of Idaho | 2019–2020

- Assisted in teaching undergraduate and graduate performance classes for actors, focusing on various acting techniques such as the Stanislavski method.

**Lecturer** | College of Mass Communication, University of the Philippines | 2002–2010

- Taught radio speech and performance for various broadcast formats such as newscasting, commentary, and drama.

### Courses Taught

- INTR 5020: Improv for 3MT Presentations (University of Idaho, 2025)
- INTR 5020: Science Communication in Action (University of Idaho, 2025)
- ED 504: Improv for 3MT Presentations (University of Idaho, 2024)
- THE 425/545: BFA/MFA Acting Studio (University of Idaho, 2019–2020)
- THE 106: Basics of Performance II (University of Idaho, 2020)
- BC 102: Radio Speech and Performance (University of the Philippines, 2002–2010)

## RESEARCH EXPERIENCE

Dissertation: The Influence of Empathy-Based Applied Theatrical Improvisation on Improved Communication of STEM Graduate Students in the Three Minute Thesis Competition

- Investigated the impact of empathy-based applied theatrical improvisation on enhancing empathy and sense of agency among STEM graduate students, particularly in the context of improving communication for short format presentations
- Present research findings at SciTalk '25, a premier conference for science communicators

Research on Universal Design for Learning | University of Idaho | 2023

- Conducted interviews, coded data, analyzed results, and co-wrote papers on inclusive teaching strategies.

## GRADUATE COURSEWORK

### University of Idaho - Curriculum and Instruction

Analysis and Interpretation of Qualitative Data	Models of Teaching
Decolonization and Indigenous Action Research Methods	Planning and Administering Curriculum
Doctoral Research and Dissertation	Philosophical Foundations of Educational Research
Doctoral Seminar	Teaching Diverse Learners
Internship: Doctoral Immersion	Theoretical Application and Design of Qualitative Research
Introduction to Qualitative Research	Writing for Publication
Introduction to Quantitative Research	

### University of Idaho - Theatre Arts

Acting Studio - Stanislavski System I & II	Movement Studio
Acting Studio - Shakespeare and Heightened Text	Music Studio - Voice I, II, III, IV
Acting Studio - Shakespeare's Comedies and Romances	Opera Workshop
Acting Studio - Animals	The Alexander Technique I & II

Acting Studio - Eric Morris Technique	Theatre and Film of the Holocaust
Basic Performance Teaching Methods	Theatre History
Business of Theatre	Voice Studio - Foundations of Voice and Speech
Crucial Conversations In Theatre	

### University of the Philippines - Media Studies in Broadcasting

Media Theory	Broadcast Management
Media Literacy	Broadcast Criticism
Media Ethics	Seminar in Public Information Management
Media Research	Genes and Auters in Philippine Cinema
Media, Gender and Sexuality	Advanced Oral Interpretation
Political Economy of Media	Studies in Acting
Broadcast News and Documentary	

## EMPLOYMENT HISTORY

### ACADEMIC ROLES

#### **Graduate Support Assistant** | College of Graduate Studies, University of Idaho | 2018–Current

- Supports Marketing and Communications, strategic content and institutional outreach initiatives.
- Produces instructional, promotional, and institutional videos; Assisted in college programs and events

#### **Simulated Client** | WWAMI, University of Idaho | 2021–2025

- Performed structured simulated scenarios for the WWAMI Education Program, enhancing communication training for medical students.

#### **Simulated Client** | College of Veterinary Medicine, Washington State University | 2019–2024

- Performed structured simulated scenarios for Clinical Communication Program, enhancing communication skills of veterinary students.

### MEDIA ROLES

#### **Social Media Manager** | Cascade Medical Center, Idaho | 2021–2024

- Managed content strategy, writing, and publishing for the Cascade Medical Center Facebook page, including monthly social media calendars and campaign planning.
- Produced original content across a range of topics—including health services, institutional updates, and community features—tailoring messages to encourage local engagement.

- Collaborated with healthcare staff and executive leadership to translate clinical services into accessible, community-focused storytelling.
- Designed posts to support public health initiatives, such as immunization campaigns, wellness surveys, and clinic expansion updates.
- Compiled analytics reports highlighting audience trends and post performance to inform strategy and refine community engagement.

**Operations Manager** | Illiana Communications, Illinois | 2020

- Oversaw the planning and execution of on-air programs, policies and procedures for WBYS 1560 AM and CD Country 107.9
- Supervised and engineered content services
- Produced promotional and institutional videos for online features, live streaming, news and public affairs

**Volunteer** | Illiana Communications, Illinois | 2016

- Wrote news and content for social media for WITY 980 AM
- Assisted in events and created online content marketing and social media plan

**Station Voice Over** | TV5 Network, Philippines | 2012 - 2015

- Voiced station and program plugs

**Station Voice Over** | Fox International Channels - Southeast Asia | 2010 - 2012

- Voiced station and program plugs

**Radio Announcer** | DZUP 1602 AM, Philippines | 2010 - 2011

- Produced and hosted shows on health and original Filipino music
- Voiced station plugs

**Radio Announcer** | FBS Radio Network, Philippines | 1999 - 2006

- Produced and hosted primetime and special music programs for *DWLL Mellow 94.7 FM*
- Hosted events such as movie screenings, tours and interviews
- Wrote and voiced radio features, plugs and special programs

**Copywriter** | People's Television Network, Philippines | 1998 - 1999

- Wrote promotional plugs for television and print advertisements

## OTHER ROLES

**Project and Creative Director** | Rocksalt International Pty Ltd, Philippines | 2014 - 2015

- Headed all project plans and tasks involved in product development, testing, support and design of the company's e-commerce website
- Led all creative initiatives in website development

**Creative Director** | Cacevo, Incorporated, Philippines | 2012 - 2013

- Executed planning, budgeting, and implementation of all creative and content projects
- Ensured proper protocol and optimum quality in the production of all online content

**Content Development Manager** | Chikka Asia, Incorporated, Philippines | 2005 - 2010

- Supervised content production and delivery of all mobile services

- Established protocols in production through system processes and guidelines for quality assurance prior to broadcast

**Speechwriter and Researcher** | *Philippine Sports Commission*, Philippines | 1999

- Wrote speeches for the Office of the Commissioner

**Writer and Researcher** | Catholic Bishops Conference of the Philippines, Philippines | 1998

- Wrote a published feature for the National Secretariat for Social Action, Justice and Peace on total human development through livelihood programs in “Testimonies Of Hope II: Sharing For Evangelization Towards Human.”

## T H E A T R E   W O R K

PRODUCTION	YEAR	ROLE	ORGANIZATION
Newsies - The Broadway Musical	2021	Joseph Pulitzer	Troy Community Theatre
Gross Indecency	2021	Sir Edward Clarke and Narrator 6	University of Idaho Theatre
Selected songs	2020	Finalist	KCACTF Region 7: Musical Theatre Scholarship
Aloha, Hawai'i: A Historical Untelling.	2020	5	KCACTF Region 7: National Playwriting Program
Selected monologues	2020	Nominee	KCACTF Region 7: Irene Ryan Acting Scholarship
Little Women The Musical	2019	Mr. John Brooke	University of Idaho Theatre
The Pillowman	2019	Ariel (Understudy) Marketing Lead (Staff)	Moscow Art Theatre Too
Sanctuary City	2019	Henry	Montana Repertory Theatre
The Bakunawa	2019	Lester	Montana Repertory Theatre
The Three Keys of Captain Hellfire	2019	Blind Amhran	University of Idaho Theatre
Selected monologues	2019	Nominee	KCACTF Region 7: Irene Ryan Acting Scholarship
Splash In The Pan	2019	Daddy and Debbie the Dog	University of Idaho Theatre
African Pride - A Play	2018	Director (Staff)	University of Idaho
The Last Mother In The House of Chavis	2018	Vernon Chavis	University of Idaho Theatre
Hari ng Wala (King of Nothing)	2016	Harry Patterson, Dieter and Kargador	Dulaang UP, Philippines
King Lear/Haring Lear	2015	Duke of Burgundy, Old Tenant, Messenger and Doctor	Dulaang UP, Philippines

Duchess of Malfi/Dukesa ng Malfi	2013	The Cardinal	Dulaang UP, Philippines
Rivalry The Musical	2012	College Varsity Player and Ensemble	The 4th Wall Theatre Company, Philippines
House of Candles	2011	American Husband	Cultural Center of the Philippines
Fake	2011	Miguel	UP Playwrights' Theatre, Philippines
Salarin (Condemned)	2011	Pablo Gonzales	Dulaang UP Laboratoryo, Philippines

## ENGAGEMENTS AND PRESENTATIONS

### **Keynote Speaker** | WSU McNair Ph.D. Prep Conference | July 2025

- Organizer: Ronald E. McNair Scholars Program, Washington State University
- Topic: Becoming a Scholar: Why Your Voice is Changing Academia

### **Master of Ceremonies** | Snail Hunter Red Carpet Premiere | April 2025

- Organizer: KINO Short Film Festival, Kenworthy Performing Arts Centre, Moscow, ID
- Hosted premiere and post-screening Q&A for *Snail Hunters*, a documentary on University of Idaho biodiversity research in the Galápagos Islands

### **Presenter** | Better Astronomy for a New Generation | April 2025

- Organizer: Astronomy Department, University of Maryland, College Park
- Topic: Better Public Communication Through Science Narratives

### **Guest Lecturer** | NRS 387: Environmental Communication Skills | April 2025

- Organizer: Dr. Chris Zajchowski, Ph.D., College of Natural Resources, University of Idaho
- Topic: Improv and Science Communication

### **Presenter** | Science Talk '25 Annual Conference | April 2025

- Organizer: Association of Science Communicators
- Topic: Science Simplified—Improv and Storytelling for Accessible and Meaningful Communication

### **Presenter** | What Fuels Feeling?: Multidisciplinary Studies of Emotions and the Elements | March 2025

- Organizer: University of Idaho English Graduate Association
- Topic: From Facts to Feelings: Emotional Connection and Agency in Science Communication

### **Judge** | Business Professionals of America Regional—Prepared Speech Competition | 2024

- Organizer: Business Professionals of America Region II, University of Idaho

### **Presenter** | Postdoc Communication Workshop, University of Idaho | 2024

- Organizer: College of Graduate Studies
- Topic: The Art of Improv - Enhancing (un)Rehearsed Responses

### **Presenter** | Annual Recognition Gala, University of Idaho | 2024

- Topic: 2024 Gary E. And Carolyn J. Strong Special Collections Fellowship

**Presenter** | International Graduate Student Essentials, University of Idaho | 2024

- Organizer: College of Graduate Studies and International Programs Office
- Topic: Public Speaking

**Reviewer** | McNair Scholars Oral Presentations, University of Idaho | 2024

- Organizer: McNair Scholars Research Institute

**Presenter** | Research Pitch Workshop, University of Idaho | 2024

- Organizer: McNair Scholars Research Institute
- Topic: Communicating Research to the Public—An Empathy-Driven Approach

**Presenter** | Science Trust Project Coffee Hour 2024 | 2024

- Organizer: American Physical Society
- Topic: Building Science Trust: Engaging Through Empathic Communication

**Reviewer** | KCACTF Scholarly Paper Competition | 2023

- Organizer: Kennedy Center American College Theater Festival Region 7

**Performer** | KCACTF, Colorado State University | 2020

- Organizer: Kennedy Center American College Theatre Festival Region 7

**Performer** | KCACTF, University of Oregon | 2019

- Organizer: Kennedy Center American College Theatre Festival Region 7

**Performer** | KCACTF, Gonzaga University | 2018

- Organizer: Kennedy Center American College Theatre Festival Region 7

## **CONFERENCES AND SEMINARS**

**Science Talk '25 Conference: Science with Society** | Raleigh, North Carolina | 2025

**What Fuels Feeling?: Multidisciplinary Studies of Emotions and the Elements** | Moscow, Idaho, | 2025

**Science Talk '24 Conference: Opening Doors** | Portland, Oregon | 2024

**Kennedy Center American College Theatre Festival Region 7** | Colorado State University, Fort Collins, Colorado | 2020

**Kennedy Center American College Theatre Festival Region 7** | University of Oregon, Eugene, Oregon | 2019

**Indigenous Knowledge Field Camp** | Nez Perce Country, Idaho | 2019

**Kennedy Center American College Theatre Festival Region 7** | Gonzaga University, Spokane, Washington | 2018

**Professional Leadership Seminars: Building Successful Teams and Practical Leadership Performance Management** | Manila, Philippines | 2009

## TRAININGS

**Simulated Client Training** | College of Veterinary Medicine, Washington State University | 2019

**Basic Video Production Training** | First Academy, Philippines | 2008

**Television Internship** | ABS-CBN, Philippines | 1997–1998

**Radio Internship** | DZUP 1602 AM, Philippines | 1997

**Radio Training** | DWRX 93.1 - FM, Philippines | 1996

## AWARDS

**Highlight Student at the 2025 University of Idaho Commencement** | 2025

- Recognized by the College of Graduate Studies

**1st place - IDEAS Student Research Symposium** | 2025

- Presentation topic: From Lab to Stage: Applied Theatrical Improvisation as a Pedagogical Approach to Science Communication in the Three Minute Thesis Competition

**2nd place - Statewide Three Minute Thesis Competition** | 2025

- Presentation topic: Improv-ing Science: Bridging the Communication Gap

**EHHS Graduate Student Advisory Committee Travel Award** | 2025

- Awarded by the College of Education, Human and Health Sciences' Graduate Student Advisory Committee at the University of Idaho to support travel expenses to participate in the Science Talk '25 Conference in Raleigh, North Carolina

**Graduate and Professional Student Association Travel Grant** | 2025

- Grant awarded by University of Idaho's GPSA to support travel expenses to participate in the Science Talk '25 Conference in Raleigh, North Carolina

**1st Place - Three Minute Thesis Competition at the University of Idaho** | 2025

- Presentation topic: Improv-ing Science: Bridging the Communication Gap
- Video link: <https://youtu.be/r3X79Vil7N8>

**Graduate Support Assistantship** | 2018–2020, 2021–2025

- Assistantship awarded by the College of Graduate Studies to cover in-state and out-of-state tuition and stipend for each school year as a Ph.D. student at the University of Idaho

**Dean Haslett Excellence Fund** | 2021 - 2025

- Funding awarded by the College of Education, Health and Human Sciences to cover the cost of Student Health Insurance Program at the University of Idaho

**Gary E. and Carolyn J. Strong Special Collections Fellowship** | 2024

- Fellowship awarded by the University of Idaho Library Special Collections & Archives for work on enhancing the use of unprocessed collections; Processed and wrote articles about the WWAMI medical program collection, focusing on the program's early years and impact on medical education



**Graduate and Professional Student Association Travel Grant | 2024**

- Grant awarded by University of Idaho's GPSA to support travel expenses to participate in the Science Talk '24 Conference in Portland, Oregon

**Dean's Endowment Fund | 2023**

- Funding awarded by the College of Education, Health and Human Sciences for research work on universal design for learning with Dr. Aleksandra Hollingshead at the University of Idaho

**Jean Collette Grad Theatre Award | 2019–2020**

- Funding awarded by Theatre Arts Department for demonstrating high academic achievement and talent in theatre arts at the University of Idaho

**Graduate and Professional Student Association Travel Grant | 2019**

- Grant awarded by GPSA for participating in Montana Repertory Theatre's New Play Workshop at the University of Montana

**Magnuson, H.C. Theatre Award | 2018 - 2019**

- Funding awarded by the Theatre Department for demonstrating high academic achievement and talent at the University of Idaho

**National Center for Culture and the Arts Travel Grant | 2017**

- Grant awarded by the NCCA to cover all pre-admission and travel expenses from the Philippines to the University of Idaho

**First Runner-Up - Rotary Club International National Oratorical | Philippines | 1998****1st Place - Rotary Club International Regional Oratorical | Philippines | 1998**

## **PUBLISHED WORKS**

### **DOCTORAL DISSERTATION**

Tibayan, B. (2025). The influence of empathy-based applied theatrical improvisation training on improved communication of STEM graduate students in the Three Minute Thesis Competition (Publication No. 31932556) [Doctoral dissertation, University of Idaho]. ProQuest Dissertations Publishing.

### **ONLINE ARTICLES**

Tibayan, B. (2024, October 24). Training doctors: The WWAMI program and its impact [Web post]. Idaho Harvester: University of Idaho Library. <https://harvester.lib.uidaho.edu/posts/2024/10/24/training-doctors.html>

Tibayan, B. (2024, September 29). From old collections to new connections: My journey as a 2024 Strong Fellow [Web post]. Idaho Harvester: University of Idaho Library. <https://harvester.lib.uidaho.edu/posts/2024/09/29/wwami.html>

Tibayan, B. (2024). WWAMI scrapbook. In *digital archive collections*. University of Idaho Library. <https://www.lib.uidaho.edu/digital/wwami/about.html>

Tibayan, B. (2024). WWAMI program records, 1971–2018. Archives West. <https://archiveswest.orbiscascade.org/ark:80444/xv759233>

## VIDEOS

Tibayan, B. (2024, April 29). Commencement and hooding [Video]. Produced on behalf of the College of Graduate Studies, University of Idaho. YouTube. <https://youtu.be/KU6cB4Wb1Xo>  
(Role: Directed, editor, and writer)

Tibayan, B. (2022, October 30). Alliances for graduate education and the professoriate [Video]. Produced on behalf of the College of Graduate Studies, University of Idaho. YouTube. <https://bit.ly/3TG68OO>  
(Role: Director, editor, and writer)

Tibayan, B. (2023, October 19). Three minute thesis competition promo [Video]. Produced on behalf of the College of Graduate Studies, University of Idaho. YouTube. <https://bit.ly/49obELR>  
(Role: Directed, editor, and writer)

Tibayan, B. (2023, October 2). All nations LSAMP bridge to doctorate program [Video]. Produced on behalf of the College of Graduate Studies, University of Idaho. YouTube. <https://bit.ly/4aEgqHW>  
(Role: Director, editor, and writer)

Tibayan, B. (2023, October 2). Talk on tribal sovereignty [Video]. Produced on behalf of the College of Graduate Studies, University of Idaho. YouTube. <https://bit.ly/3TMbOqH>  
(Role: Director and editor)

Tibayan, B. (2022, September 29). Nez Perce Tribal Hatchery: Blending indigenous knowledge and western science, Part 1 [Video]. Produced on behalf of the College of Graduate Studies, University of Idaho. YouTube. <https://bit.ly/3J61JQh>  
(Role: Director, editor, and writer)

Tibayan, B. (2022, September 29). Nez Perce Tribal Hatchery: Blending indigenous knowledge and western science, Part 2 [Video]. Produced on behalf of the College of Graduate Studies, University of Idaho. YouTube. <https://bit.ly/4cDWapX>  
(Role: Director, editor, and writer)

Tibayan, B. (2018–2021). Grad stories [Video series, 16 videos]. Produced on behalf of the College of Graduate Studies, University of Idaho. YouTube. <https://bit.ly/3VN1xgl>  
(Role: Director, editor, and writer)

Tibayan, B. (2020, July 27). Indigenous knowledge field camp [Video]. Produced on behalf of the College of Graduate Studies, University of Idaho. YouTube. <https://bit.ly/43JmQS1>  
(Role: Director, editor, and writer)

## PRINT

Tibayan, B. (1999). Featured articles on total human development through livelihood programs and political education. In *Testimonies of Hope II: Sharing for Evangelization Towards Human Development*. Catholic Bishops Conference of the Philippines: National Secretariat for Social Action, Justice and Peace.

## MEMBERSHIPS

Member | **Association of Science Communicators** | 2024–2025

Member | **Kapinsanan Ng Mga Brodkaster sa Pilipinas** (Association of Broadcasters of the Philippines) | 1998–2000

Member | **Phi Kappa Phi International Honor Society** | 1998–1999

## REFERENCES

### **Brant Miller, Ph.D. (Major Professor)**

Professor of Science Education

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### **Jerry McMurtry, Ph.D.**

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Associate Professor, University of Idaho.

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### **Kelly Quinnett, MFA**

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